

“Good design is good business.”

~ Thomas Watson, Jr., President of IBM from 1952-1971.

A few Case Studies of how we made a difference through:

1. Strategic **Brand Name Creation** by Neoteric Communications
2. Strategic **Brand Positioning** by Neoteric Communications
3. Strategic **Brand Image Creation** by Neoteric Communications



N:C

NEOTERIC COMMUNICATIONS

Creators of more than 50 Brands



Client's Registered Name: Motilal Oswal Securities Ltd.

1. Strategic Brand Image Creation by Neoteric Communications

Consistently used from 1999 to 2025.



Pioneers in Home Improvement

1. Strategic Brand Image Creation by Neoteric Communications



Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



कुशल • सक्षम • आत्मनिर्भर

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



giving life to ideas!

Client's Registered Name: ANJ Turnkey Project India Private Limited

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



1. Strategic Brand Image Creation by Neoteric Communications



SET IDEAS FREE

1. Strategic Brand Image Creation by Neoteric Communications



FROM DREAMS TO REALITY

Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



Client name: GloboTrans ProLogistix Private Limited

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



Parent Company: Sarweshwar Logistics

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



Understand • Analyse • Communicate

Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



Purity in Totality

Client's Registered Name: Total Fina Elf S A

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Enhancement by Neoteric Communications



Client's Registered Name: JHP Securities India Private Limited

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



We know Mumbai best!

Client's Registered Name: Mega Towns Construction Private Limited

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



We love designs

Client's Registered Name: Harit Fabtex India Private Limited

1. Strategic Brand Positioning Facilitator: Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



Client's Registered Name: Worksphere Architects India Private Limited

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



Client's Registered Name: Maxplore School of Business

1. Strategic Brand Name Creation Facilitator: Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



Client's Registered Name: Aurah

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



Crystal Quality. True Commitments.

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications



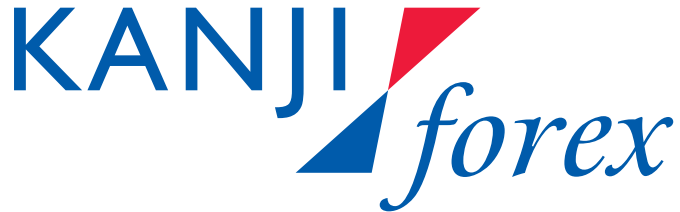
Client's Registered Name: Pasuparthys and Sons

1. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



Client name: Miraj Instrumentation Services I Private Limited

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications



Experience value

Client name: Kanji Forex India Private Limited

1. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

So...

1. What is your Strategic Brand Name?
2. What is your Strategic Brand Positioning?
3. What is your Strategic Brand Image Creation?

We are experts in

1. Strategic Brand Name Creation
2. Strategic Brand Positioning
3. Strategic Brand Image Creation.

www.neotericcommunications.com

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N:C

NEOTERIC COMMUNICATIONS